Data Quality Workshop: Unstructured Data and the Need for Quality Metrics

January 22, 2026, 08:45 - 17:00 (Geschwister-Scholl-Platz 1, Room E110)

Program:

08:45 Arrival and registration with coffee

09:15 Opening remarks by Frauke Kreuter

09:30 Speaker Block 1

- Aku Visuri (University of Oulu): From Pocket to Behaviour: Experiences with Mobile Sensing

- Ramona Schödel (Charlotte Fresenius University): Making Sense of Sensing: Structuring Behavioral Data from Smartphones

11:00 Coffee break (Room E110, Senatssaal)

11:15 Speaker Block 2

- Stephanie Eckman (University of Maryland): From Unstructured to Actionable: How Survey Methodology Can Improve Annotation Quality for Business and Social Science Applications

12:00 Lunch (Speerträger) followed by Poster Session (begins at 12:45)

13:30 Speaker Block 3

- Jan Simson (LMU Munich): Data Handling Matters: Collecting Datasets and Documenting their Usage

- Stefan Kluge (University of Mannheim): Structuring the Unstructured: A Pipeline for Causal Inference in Historical Text

15:00 Coffee Break (Room E110, Senatssaal)

15:30 Panel Discussion

- "The Challenges and Opportunities of AI for Unstructured Data" with Frauke Kreuter (LMU Munich), Stephanie Eckman (University of Maryland), and Clemens Stachl (University of St. Gallen), moderated by Florian Keusch (University of Mannheim)

16:30 Closing Remarks